Constructing a Learning Society for Better City Better Life:
Shanghai’s Experience

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Shanghai: a Dynamic City

Population 23.02 m
Population from other provinces 8.98 m
Population over 65 2.33 m
Life expectancy of household population 82.51
  Male 80.23
  Female 84.80

Nominal GDP US$ 309.7 bn
Foreign investment US$ 12.6 bn
GDP per head US$ 13,165
Total expenditure per head US$ 4,049 bn
AGENDA

1. Theoretical understanding and conception
2. Developmental stages and initiatives
3. Distinguishing features and reflections
1. Theoretical understanding and conception
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AIM
Constructing a Learning Society for Better City and Better Life
1. Theoretical understanding and conception

FRAMEWORK
Building Lifelong education system:
Every one can learn
Any where & Any time
2. Developmental stages and initiatives

1. 1999-2005
   Proposing & conception

2. 2006-2010
   leadership, institutions, learning platforms & resources, investment, & learning organization

3. 2011-
   legislation, partnership, participation, learning communities, & learning autonomy

It’s also a typical learning process...
2. Developmental stages and initiatives

1999-2005 **LLL for economic development**

**Proposing & conception**

The rapid economic development and transformation of Shanghai city set huge demands on lifelong learning. The municipal government realized that it was important to promote *the learning city initiative* for Shanghai city’s development. The top leadership of the government gradually reached consensus, set up objectives and made continuing commitment.
Based on a project report by a cross-boundary team, the municipal government proposed to build a learning city and set four objectives:

- **reaching consensus** for building a learning city
- constructing a **lifelong education system** beyond school system
- Promoting various **learning organizations**
- Building a **corporative mechanism** integrating resource of individuals, organizations and government
2. Developmental stages and initiatives

2006-2010

LLL for all!

- Firstly issued a municipal government document (No.2 of 2006) which describing the blueprint for promoting learning city
- Built a top-down and cross-boundary management system to be the leadership for promoting learning city
- Established a three-level lifelong education investment mechanism
- Established a three-level community–based education system to supply the previous adult education systems
- Promoted the Lifelong Learning Week and other city-wide activities, cultivating the learning culture
- Developing various E-learning platforms and great amount of digital learning programs/resources for meeting huge demands of lifelong learning
FOUR PROVIDER SYSTEMs

- Adult education institutions in universities & districts, 100s
- Non-public training & learning institutions, 6000s
- Training & learning system in workplace, N?
- Three-level community colleges / schools, 18+220+3000s
2. Developmental stages and initiatives

LLL for education equality & autonomy

- Issued the *Shanghai Lifelong Education Regulation*
- Renamed *Shanghai TV university* as *Shanghai Open University* as a KNOT, and established *Shanghai Learning Credit Bank* as a mechanism for integrating learning resources as a city learning network
- Provided great support for 4 district-level community colleges (S,E,N,W) & 100 learning sites for elders’ learning in different neighborhoods
- Supported for special learning targets for education equality
- Promoted learning communities, encouraging people participating in learning activities autonomously
LEARNING CREDIT BANK

Shanghai Open University

Community colleges/school

Vocational Qualification certificates

Continuing colleges in universities

Learning credit bank
Education equality

Buy service
- The disabled
- The aged
- Laid-off workers
- Migrant workers
- Residents

Provide subsidies
- Residents
- Migrant workers
- Laid-off workers
- The aged
- The disabled

Build public training and education mechanism
- Residents
- Migrant workers
- Laid-off workers
- The aged
- The disabled

The inclusive system of lifelong education
3. Distinguishing features and reflections

FEATURES

1. Economic development, individual fulfillment, and social coherence as aims
2. Top-level leadership commitment, strategic design and legislation as governmental force
3. Cross-boundary involvement + responsive departments + executive institutions as the corporative mechanism
4. Developing and integrating providing systems, E-learning platforms and learning resources to providing abundant learning opportunities
5. Various learning organizations/communities as broad and autonomous participation
6. Learning culture as atmosphere for learning city
REFLECTIONS:

Establishing SMILE

Reflecting the course of previous seven years (2006-2012)

Making the new blueprint for the next seven years (2014-2020)
Constructing a learning city for better city, better life.
谢谢！

Thank you!